



jewish RENAISSANCE

MEDIA PACK





ABOUT JEWISH RENAISSANCE

WHO WE ARE AND WHAT WE STAND FOR

Since its founding in 2001, Jewish Renaissance has grown into one of the most widely read Jewish cultural publications in the world. We are now the only magazine dedicated to Jewish culture in the UK, with a readership extending throughout Europe, the US and Israel. A registered charity, JR is known for achieving its mission through high quality journalism, event partnerships and guided tours.

Every quarter JR publishes a carefully curated magazine packed with compelling stories, interviews and reviews, as well as striking design and photography. Our topics cover all parts of the Jewish community, inclusive of those who have no religious affiliation and see the magazine as a link to their Jewish identity. Each magazine comes with a three-month events guide, which is also available on our website. Our entire back catalogue is available through a digital archive accessible via our website and app.

According to our research, 80% of subscribers keep their copy of JR for more than a month, while more than a third keep it indefinitely, and most revealed they read the magazine cover to cover, before passing it on to friends and family.

Alongside the magazine, JR publishes fresh content throughout the year on our blog, podcast and social channels. We also run international Jewish culture and history tours, and host stalls at major Jewish cultural events, such as Limmud, Jewish Book Week, Jewish Film Festival and Klezmer in the Park.





JR IN NUMBERS

OUR CHARITABLE OBJECTIVES:

Through our magazine, online platforms, events and tours we encourage engagement with Jewish culture by:

1

Offering intelligent, challenging and exciting content.

2

Uncovering the wealth of activity taking place in Jewish communities around the world.

3

Celebrating the diversity of the Jewish experience in the UK and around the world, both historical and contemporary.

MAGAZINE

Our research has determined that the average JR reader is affluent, owns their home outright and has considerable disposable income. They tend to spend on cultural activities and travel. They enjoy exhibitions, music, going to the theatre and dining out. Our readership is principally spread across the UK, with a significant proportion based throughout Europe, the US and Israel.

CIRCULATION:

3,500

READERSHIP:

20,800

ONLINE

VISITORS (PER MONTH)

WEBSITE:

6,268

BLOG:

2,432

PODCAST:

769

IMPRESSIONS (PER MONTH)

TWITTER:

24,263

FACEBOOK:

3,709

INSTAGRAM:

9,064

FOLLOWERS

4,388

1,480

4,508

NEWSLETTER (MONTHLY FIGURES)

SUBSCRIBERS:

2,258

OPENS:

1,423





ADVERTISING RATES

MAGAZINE

AD SIZE	MEASUREMENTS	COST (GBP)	CHARITIES
Outside back cover	21 x 29.7 cm	£800	£450
Inside front/back covers	21 x 29.7 cm	£550	£350
Full page	21 x 29.7 cm	£400	£300
Half page (horizontal/vertical)	18.5 x 13.1 cm / 9.1 x 26.8 cm	£300	£250
Quarter page	9.3 x 12.5 cm	£200	£135
Inserts (per 1,000)	Single A4 (or folded A5)	£125	£100

Send artwork as a PDF or JPG at 300dpi with 3mm bleed to advertising@jewishrenaissance.org.uk

ONLINE

AD SIZE	MEASUREMENTS (PIXELS)	COST (GBP)	CHARITIES
Website homepage banner (horizontal/vertical)	1000 x 205 px / 500 x 1000 px	£100*	£80*
Newsletter sponsorship	1000 x 500 px	£150	£100
Social media	–	£100	£50
Sponsored content**	–	POA	POA

* PER MONTH

** ARTICLES ON THE BLOG FEATURING YOUR NAME/LOGO AND LINK(S);
ALL CONTENT TO BE ARRANGED WITH AND APPROVED BY OUR EDITORIAL TEAM.

Send artwork as a JPG or PNG at 300dpi to advertising@jewishrenaissance.org.uk

OFFERS

Special rates can be offered for a series of adverts taken in the magazine or online. We are also willing to discuss discounts for partner (or potential partner) organisations. Please get in touch for more information: advertising@jewishrenaissance.org.uk





SCHEDULE / CONTACT

SCHEDULE

ISSUE	BOOKING SPACE	ARTWORK	INSERTS
Winter (published January)	30 November	4 December	12 December
Spring (published April)	28 February	10 March	20 March
Summer (published July)	31 May	10 June	19 June
Autumn (published October)	31 August	4 September	18 September

CONTACT

ADVERTISING
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JEWISHRENAISSANCE.ORG.UK

**We are a UK charity,
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